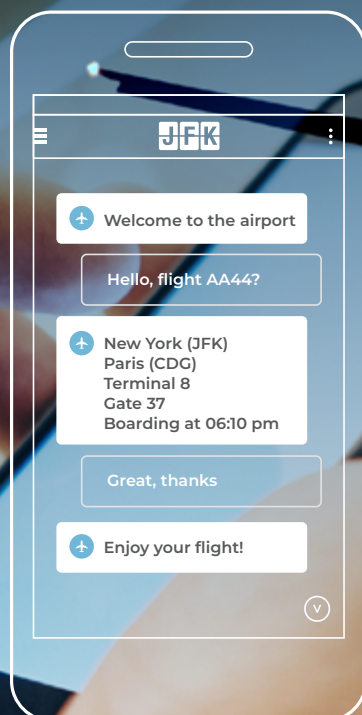




AERTEC

➔ **Information for the airport**
Total interaction
for the guest

ATIKA



Let's talk **aeronautics**



Information for the airport

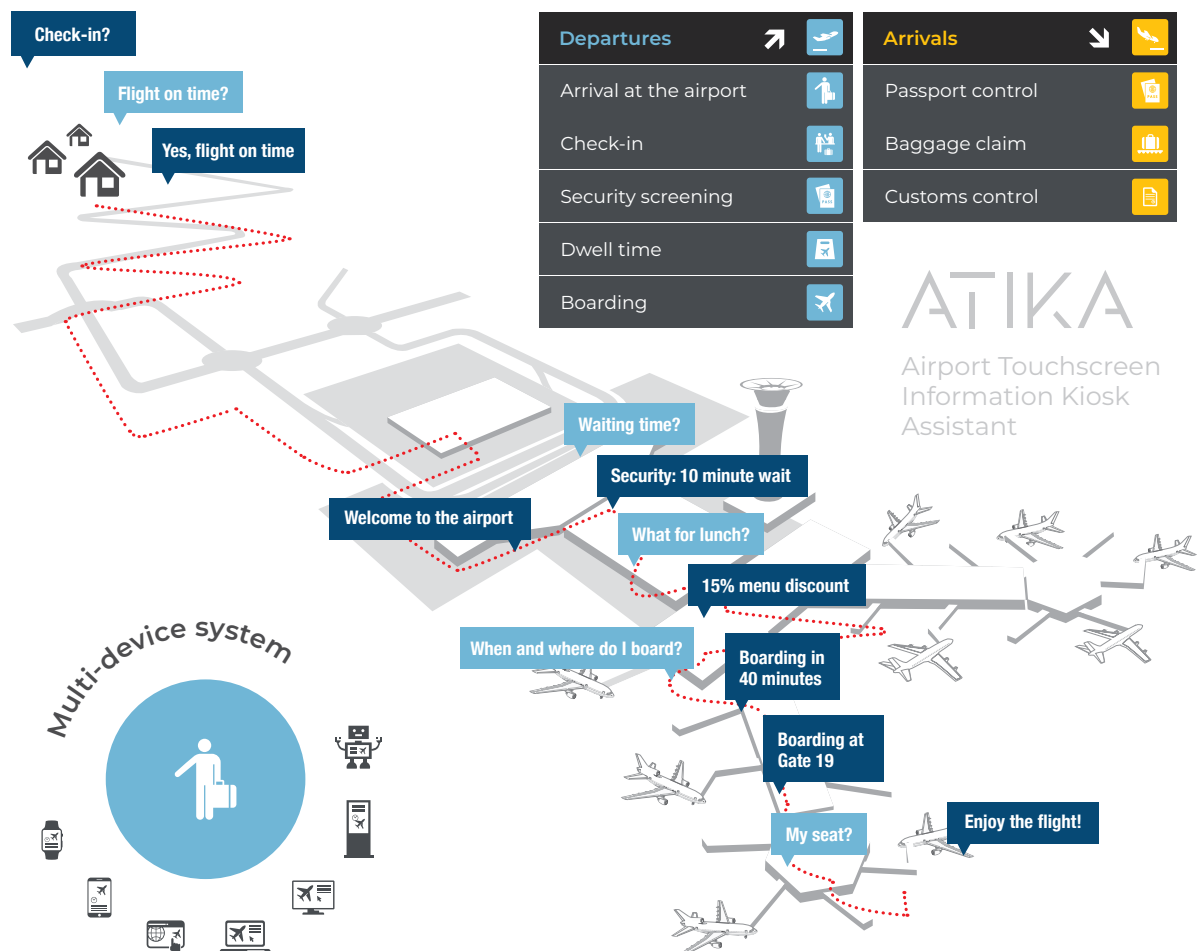
Total interaction for the guest

Airport technology

At an airport, many guest-related events occur that are not taken into account by any system. The collection and analysis of these events provides information that is relevant for both the airport and the airport guest.

ATIKA enables the collection of this information and turns it into personalized and interactive information in real time, allowing the guest to decide when to interact with the system and with which device.

ATIKA enhances guest journey experience and helps the airport improve its performance:

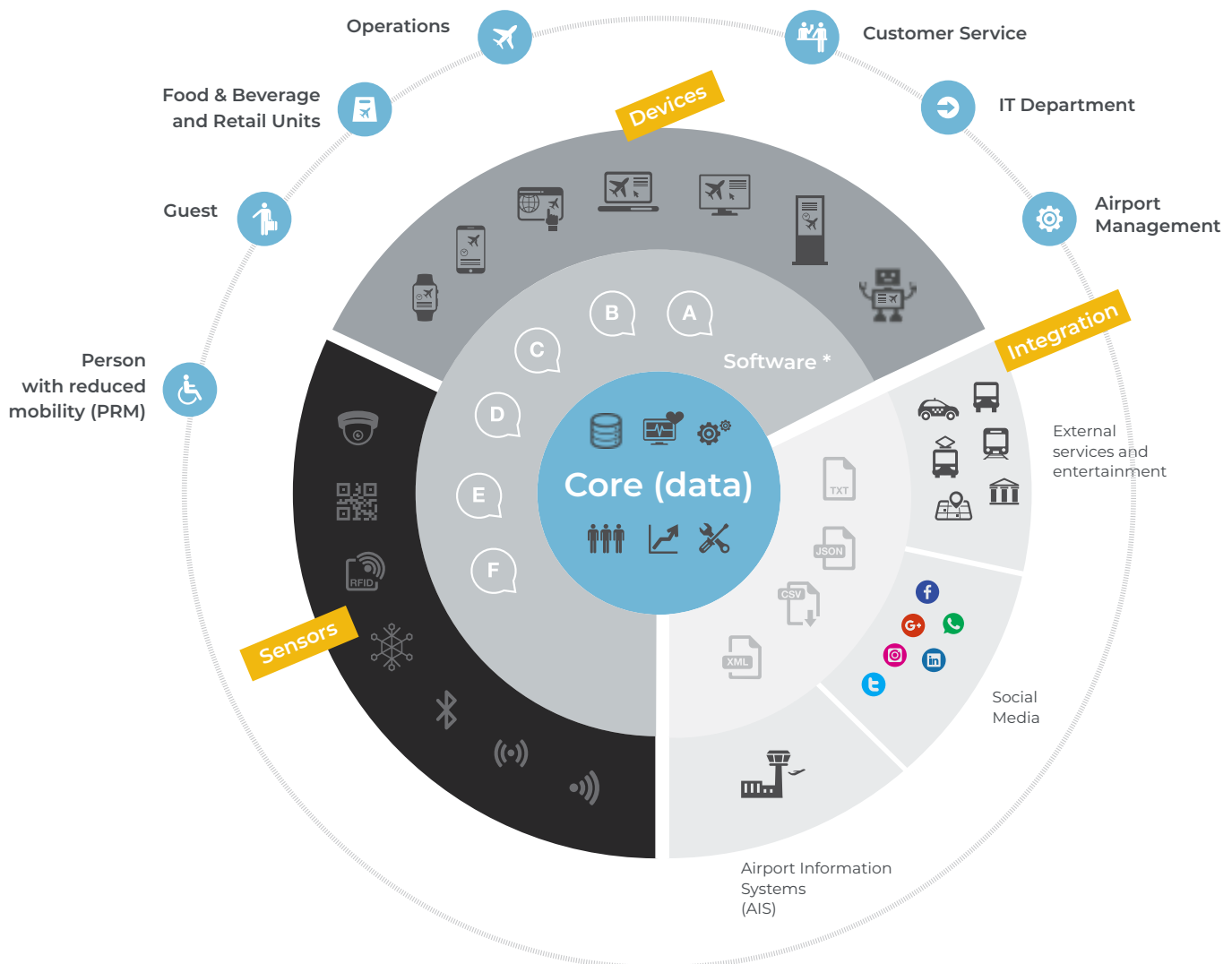




GUEST TRACKING GUEST JOURNEY EXPERIENCE

➔ Overview

The components that integrate the ATIKA platform are:



* Multi-platform applications



Let's talk **aeronautics**



Enhancing the guest journey experience

UX



Interactive video call

> Interactive video call

The guest's query is answered remotely. The operator can show images, write texts and even draw on the screen that the guest sees.

> Notifications

Guests registered in the system will receive customised information, tailored to their location (SMS, WhatsApp). They may also receive assistance through augmented reality.

> Airport Information

The guest will be shown enriched airport information in real time (flights, shops, bars, restaurants, other).

> City information

The system will show useful information about the city in which the guest is: transportation services, tourist services, museums, sport events, other.

> Person with reduced mobility (PRM)

ATIKA integrates different technologies to guide guests with physical or intellectual disabilities. This solution is based on special QR codes that, when read by a mobile device, guide the guest to their destination through vibration and sound.



Continuous improvement for the airport



> Dashboard

A general overview of the system in real time, including historical data that helps with the decision-making.

> Business Intelligence (BI)

BI collects and processes information from different sources and analyzes this information to add value to different airport processes through customized reports.

> Guest tracking

The system tracks guests at the airport facilities. It allows the airport to anticipate crowding and movement of people or unexpected service needs, leading to a better overall service.

> Operations & capacity planning

The airport can validate simulated guest flow with real airport data. It can measure the efficiency of queues and groupings of people, helping in the planning of future investments.